



**INDIANA COMMISSION** *for*  
**HIGHER EDUCATION**

**Press Release**

**FOR IMMEDIATE RELEASE:**

Wednesday, Sept. 16, 2015

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**State launches annual campaign with new college-planning resource**  
*New LearnMoreIndiana.org just in time for 2015 College GO! Season*

The Indiana Commission for Higher Education is kicking off the state's annual "College GO!" campaign this month with a new-and-improved resource to guide Hoosier families through every step of the college and career planning process.

The new Learn More Indiana website ([LearnMoreIndiana.org](http://LearnMoreIndiana.org)) includes practical college- and career-readiness activities, tools to explore career interests and college options, and information on financial aid and paying for college. Educators can access *College GO!* materials and classrooms activities at [LearnMoreIndiana.org/classroom-materials](http://LearnMoreIndiana.org/classroom-materials).

**Highlights of New Learn More Indiana Website**

- **Interactive College Map**: Explore Indiana's public, private, and for-profit colleges with an interactive map featuring colleges' tuition rates, student-to-faculty ratios, application fees and direct website links. Students and families can also explore degree programs offered at Indiana's public colleges [here](#).
- **Career Exploration Tools**: Research different careers and their educational requirements, take quizzes and surveys to identify the right careers for you, and find tips for career success.
- **Student Checklists for All Ages**: Find specific steps Hoosiers of all ages should take to prepare for college.
- **Paying for College 101**: LearnMoreIndiana.org brings together a variety of tools and resources designed to help Hoosiers pay for college in one place—including information on state and federal financial aid and how to qualify, the College Costs Estimator, and tips on how to save for college and avoid overwhelming debt.
- **College Transfer Information**: Learn how college credits transfer from one college to another, how to move seamlessly from one school or degree to another, and how to progress through college as efficiently and affordably as possible to achieve your career goals.
- **Returning Adults and Military Veterans**: The new Learn More Indiana website includes resources focused to assist returning adults and Indiana's military service men and women as they explore and plan for college.

**2015 College GO! Campaign Highlights**

- **Student Contests**: Students can enter to win \$529 for a College 529 Plan to help pay for college. Entries must be submitted by 5 p.m. (EDT) Nov. 20.
- **School Grants**: Three Indiana schools—one elementary school, one middle school and one high school—will have the chance to win a \$1,000 grant to support their local college readiness efforts. Entries must be submitted by 5 p.m. (EDT) Nov. 20.
- **College Application Day**: High schools across the state will be hosting College Application Day on Oct. 23 to help seniors complete and submit at least one college application. Students will be able to work directly with counselors to walk through the application process step-by-step and will also be encouraged to start their financial aid forms.

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**Get involved**

Tell us what you're doing to celebrate *College GO!* this year at [Facebook.com/LearnMoreIN](https://www.facebook.com/LearnMoreIN), Twitter @LearnMoreIN (#CollegeGoWeek) or via email at [info@learnmore.org](mailto:info@learnmore.org).